

ADAM BROWN

IT Manager • IT Project Manager • Infrastructure, Applications & Cloud Delivery

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SUMMARY

IT manager and project leader with 25 years delivering infrastructure, ERP, cloud, and security projects on time and on budget. Hands-on across the full delivery lifecycle — requirements, scoping, vendor selection, resource planning, risk management, cutover, and post-launch support. Led teams of 10 to 22 running service desk, data center, networking, and procurement for 450+ users across U.S. and international sites. Looking for a role focused on direct project and team ownership, closest to the systems and the people who use them.

CORE SKILLS

Project Delivery: PMI and Agile methodologies, full project lifecycle, scoping and estimating, resource planning, risk registers, status reporting, cutover and go-live planning, post-implementation support

Infrastructure & Cloud: AWS, Google Cloud Platform, data center operations, DMVPN and MPLS WAN, VPN, disaster recovery, backup, MDM, VoIP

Applications & ERP: Microsoft Dynamics 365, Salesforce, Google Workspace, Trimble Forestry GIS, system integrations and data conversion

Security & Compliance: NIST Cybersecurity Framework, SOX IT general controls, cybersecurity risk assessment, audit support

Team & Operations: Service desk management, staff coaching and development, vendor and contract management, IT procurement, budget ownership

Process Improvement: Lean Green Belt — value stream mapping, gemba walks, waste analysis, root-cause analysis (5 Whys, fishbone), kaizen events, visual management

AI Enablement: Google Gemini enterprise rollout and company-wide user training, AI adoption and policy

EXPERIENCE

Founder & Principal Consultant

2025 – Present

ABC and Associates, LLC • Greenville, SC

- Deliver hands-on IT projects for small and mid-size clients — cloud migrations, network and infrastructure upgrades, security assessments, and system selections — owning scope, schedule, budget, and vendor coordination end to end.
- Serve as fractional IT manager for clients without internal IT leadership, running day-to-day operations, support escalation, and roadmap planning.
- Translate business requirements into scoped, costed projects and see them through implementation and handoff.

Director, Information Technology

2016 – 2025

Rayonier (global timber REIT) • Jacksonville, FL

- Owned delivery of the full IT project portfolio and a \$10M operating budget while managing a 22-person team supporting 450+ users across the U.S. and New Zealand.
- Migrated on-premises infrastructure to AWS — led vendor selection, migration planning, and cutover — cutting more than \$300K in annual cost while improving scalability, redundancy, and disaster recovery.
- Replaced the MPLS wide-area network with DMVPN across all sites, saving more than \$400K annually and improving connectivity, with no unplanned downtime during transition.
- Managed replacement of a legacy general ledger with Microsoft Dynamics 365: requirements gathering, vendor management, data conversion, SOX control design, and end-user training.
- Delivered a Salesforce-based e-commerce platform (rayonierhunting.com) supporting a \$20M+ revenue line, from requirements through launch and support turnover.
- Rolled out Google Gemini enterprise-wide, including deployment, usage policy, and hands-on training for every employee.
- Moved the company to fully remote within days at the start of COVID-19 by scaling VPN capacity on an existing work-from-anywhere design, then implemented the policies that made hybrid work permanent.
- Ran IT integration for the 55-employee Pope Industries acquisition and the IT separation work for the Rayonier / Rayonier Advanced Materials spin-off, keeping both businesses running throughout.

Senior Manager, IT Operations

2014 – 2016

Rayonier • Jacksonville, FL

- Managed a 10-person team delivering IT operations for 350+ users across multiple office locations.
- Owned service desk, data center, disaster recovery, cybersecurity, remote support, SOX compliance, and IT procurement.
- Standardized IT procurement and vendor management processes, improving cost control and reducing turnaround time on hardware and software requests.
- Supported successful annual SOX audits across all IT systems and processes with no material findings.

Business Relationship Manager & Project Manager

2007 – 2014

Rayonier • Jacksonville, FL

- Delivered multiple concurrent technology projects on time and within budget using PMI and Agile methodologies, with full accountability for communication plans, risk registers, and stakeholder reporting.
- Led enterprise-wide implementation of Trimble Forestry GIS systems, moving from early pilot champion to owning full delivery across the organization.
- Consolidated timber revenue tracking from five disparate systems into a single platform, giving finance teams cleaner data and faster reporting.
- Coordinated IT systems, data, and process work for the consolidation of the Eastern and Western Forest Resources business units with no interruption to operations.
- Served as primary liaison between IT and the Forestry and Real Estate business units, turning business needs into scoped, deliverable projects.
- Built a technology gap assessment across both business units that directly informed the 2014–2016 IT roadmap.

Senior Consultant

2003 – 2007

Creativity Point • Jacksonville, FL

- Delivered custom software and technology advisory services to small and mid-size businesses, owning client relationships, scoping, budgets, and delivery end to end.

Senior Applications Developer

2000 – 2003

Rayonier • Jacksonville, FL

- Designed and maintained enterprise applications across forestry, real estate, and finance, translating stakeholder requirements into working solutions.

EDUCATION & CERTIFICATIONS

Master of Business Administration — Moore School of Business, University of South Carolina

2002

Bachelor of Science, Biology — University of South Carolina Upstate

1997

Lean Green Belt — Lean Sensei International